## **African Union Commission**



## African Academy of Languages (ACALAN) Centre for Linguistic and Historical Studies by Oral Tradition (CELHTO) Webinar on

The Role of African Languages, Oral Tradition and Culture in the Fight against Covid-19

Tuesday September 15, 2020 08.00 - 11.00: West African Time (Mali) / 09.00-12.00 Niger 09.00 - 12.00 Central African Time 10.00-13.00 Southern African Time 11.00-14.00 East African Time

	Programme
	Moderator: Dr. Ojo Babajide Johnson, Senior Programme and Project Officer, ACALAN
08h00-08h35	SESSION 1: OPENING AND KEYNOTE SPEECH
08h00-08h10:	Opening speech by H.E Amira Elfadil Mohammed Elfadil, Commissioner for Social, African Union Commission.
08h10-08h35	Keynote speech: "African Languages in the service of the combating the Covid 19 pandemic" - <b>Prof. Sammy Beban Chumbow</b> , President, Assembly of the Academicians, ACALAN.
08h35-09h00	SESSION 2: AFRICAN UNION INSTITUTIONS AND THE FIGHT AGAINST COVID-19
08h35-08h50	Role of ACALAN and African languages in the fight against Covid 19 – Dr. Lang Fafa Dampha, Executive Secretary, ACALAN
08h50-09h05	Role of CELHTO and oral tradition in the fight against Covid-19 – Mr. Tublu Komi N'Kegbe Foga, Coordinateur, CELHTO.
09h05-09h55	SESSION 3: AFRICAN LANGUAGES AND THE FIGHT AGAINST COVID-19
09h05-09h15	East Africa Cross-border languages in the fight against Covid-19: The case of Kiswahili and Kinyarwanda - <b>Prof. Pacific</b> Malongo, member of the ACALAN Kiswahili Vehicular Cross-Border Language Commission, Rwanda.
09h15-09h25	Engagement of Traditional and Religious Structures as a Risk Communication and Community Engagement (RCCE) Strategy in COVID-19 Response: <i>Experience from The Gambia</i> - <b>Mr. Modou Njai</b> , Public Health Specialist (Health Promotion), Director of Health Promotion and Education, Ministry of Health, The Gambia.

09h25-09h35	Contribution of national languages to the response to Covid-19: Togo's experience - <b>Prof. Minlipe Martin GANGUE</b> , Professor of Linguistics and Communication, University of Lomé, Togo.
09h35-09h45	The role of community media in disseminating information about Covid-19 - Prof Shella Mussi, member of ACALAN's Assembly of Academicians, Coordinator of the ACALAN Setswana Vehicular Cross-border Language Commission, South Africa.
09h45-09h55	African Languages and Cultures, the challenge of Covid-19 - <b>Prof. Marcel Diki-Kidiri</b> - Linguist, member of the Assembly of Academicians of ACALAN and associate member of the Malagasy Academy of Arts and Sciences (AMSLA), President of the YSB SÄNGÖ Association, and member of the Executive Committee of MAAYA
09h55-11h55	SESSION 4: AFRICAN CULTURES AND THE FIGHT AGAINST COVID-19
09h55-10h05	COVID-19 and Africa or Heritage Knowledge in the Shock of History, <b>Prof. Charles Binam Bikoi</b> , Executive Secretary, The International Centre for Research and Documentation of African Traditions and Languages (CERDOTOLA), Cameroon.
10h05-10h15	Urban cultures and languages in the fight against the pandemic - <b>Mr. IDRISS Amine</b> , Director, Programme Management and Implementation at the African Union Development Agency (AUDA).
10h15-10h25	Dissemination of information to the rural population through the media and traditional communicators — <b>Mr. Si El Hachemi Assad</b> , Secretary General of the High Commission for Amazighity (HCA), Member of ACALAN Tamazight Vehicular Cross-border Language Commission.
10h25-10h35	The role of traditional medicine in the fight against emerging diseases: the case of the Togolese experience in the management of Covid-19 - <b>Prof. METOWOGO Kossi</b> , Lecturer at the Laboratory of Physiology Pharmacology, University of Lomé, Togo.
10h35-10h45	Role of media broadcasts and posters in national languages in raising awareness against COVID-19 - <b>Prof. Fary Silate Ka</b> , Coordinator of the Fulfulde Vehicular Cross-Border Language Commission, member of the ACALAN Assembly of Academicians, Senegal.
10h45-11h25	Closing / discussion